



The Dental PPA . . . *A Better way*

A Better Alternative to Managed Dental Care!

Private practice dentists in your area who are members of CDA formed The Dental PPA for the purpose of ensuring that our patients' employers were able to afford quality dental insurance coverage. The Dental PPA is a non-profit organization that **reimburse member dentists at his/her individual, filed accepted fee schedule.** PPA stands for Private Practice Dentists. Only private practice dentists are eligible for membership in The Dental PPA.

There is growing interest in The Dental PPA plans by many employers in your area because the Dental PPAs' plans offer lower premiums for dental plans **without reducing benefits or the dentist's reimbursement.** To ensure access to these quality dental plans, we have been asked to invite you to participate as a member dentist in The Dental PPA network.

Your membership will guarantee that you are reimbursed at **your** existing lowest filed accepted fee schedule. Remember, The Dental PPA was created by dentists in order to protect the dentist/patient relationship and to ensure the highest quality of care. **AND**, The Dental PPA network cannot be sold to any other network or insurance company. That means your best interest will always be protected.

THE BOTTOM LINE – is that your patients will be offered the opportunity to receive greater coverage through increased annual benefits and higher coinsurance payments under the Dental PPA plans, and receive exactly the same care from you as they have always received. Please help us protect the dentist/patient relationship by joining The Dental PPA network. Your minimal cost will help cover the cost of our operating expenses for soliciting new contracts, printing provider directories, postage and periodic accounting and legal services and performing the credentialing process, which consists of verifying your CDA membership, verifying that your license is in good standing and verifying your malpractice insurance coverage.

Sincerely,

Clifford Bradshaw, DDS
President, Board of Directors

Enclosures